



# IRONMAN® 70.3® ELSINORE



## THURSDAY, JUNE 20

16.00 HOKA 5KM FUN RUN CITY TOUR (FOR FREE – SHOW UP)  
Axeltorv, City Center

## FRIDAY, JUNE 21

10.00 - 18.00 IRONMAN VILLAGE AND MERCHANDISE OPEN FOR ALL  
M/S Maritime Museum

18.00 4:18:4 HELSINGØR (MINI TRIATHLON – REGISTER ONLINE)

## SATURDAY, JUNE 22

10.00 - 18.00 IRONMAN VILLAGE AND MERCHANDISE OPEN FOR ALL  
M/S Maritime Museum

13.00 IRONKIDS (KIDS RUN FOR FREE – REGISTER ONLINE)  
IRONMAN Finish Line

## SUNDAY, JUNE 23

07.30 START  
Athletes start between 07.30 – 08.50





07.50 FIRST ATHLETE FINISHES SWIMMING / START CYCLING  
All athletes between 07.50 – 10.10

09.50 FIRST ATHLETE FINISHES CYCLING / START RUNNING  
All athletes between 09.50 – 14.30

10.00 - 18.00 IRONMAN MERCHANDISE STORE OPEN FOR ALL

11.30 FIRST FINISHER AT FINISH LINE  
All athletes between 11.30 – 17.20

18.15 - 20.00 AWARDS & WORLD CHAMPIONSHIP SLOT ALLOCATION  
Auditorium, M/S Maritime Museum

-  SEVERAL CAFÉS AND GOOD OPPORTUNITIES TO SEE THE ATHLETES / FLERE SPISESTEDER OG GODE MULIGHEDER FOR AT SE ATLETERNE
-  SHOPPING / INDKØB OG SHOPPING
-  FOOD AND DRINKS FROM THE LOCAL CAFÉS AND SHOPS / MAD OG DRIKKE FRA BYENS LOKAL ERHVERVSDRIVENDE
-  PARKING / PARKERING





KRONBORG CASTLE  
(OPEN FOR ALL)

IRONMAN  
MERCHANDISE  
(OPEN FOR ALL)

CAFE  
(OPEN  
FOR ALL)

M/S MARITIME  
MUSEUM  
(OPEN FOR ALL)

ATHLETES GARDEN  
PRE+POST RACE ZONE  
(ATHLETES ONLY)

FINISH LINE

NORDHAVN

TRANSITION  
BIKE RACKS  
+ BAG RACKS (CHANGING AREA)  
(ATHLETES ONLY)

PARKING  
CLOSED WHEN  
RACE ON

START

GRAND STAND

FOOD CORNER

NO ACCESS  
(IRONMAN STAFF ONLY)

STREET FOOD  
(OPEN FOR ALL)

PARKING  
CLOSED WHEN  
RACE ON

NO ACCESS  
(IRONMAN STAFF ONLY)



INFORMATION WEBPAGE  
ACTIVITIES, TRAFFIC ETC.  
(DANISH)

- 1) CHECK THE VENUE AND FIND THE LOCATION YOU NEED
- 2) FOLD, CLAP, CHEER!



**HELSEINGØR  
KOMMUNE**



**IRONMAN®  
70.3® EL SINORE**

**EVENT AREA WAYFINDING**

- SWIM COURSE (ATHLETES)
- BIKE COURSE (ATHLETES)
- RUN COURSE (ATHLETES)
- PATH BEFORE/UNDER/AFTER (ATHLETES)
- BARRIERS
- SPECTATOR/PUBLIC PATH
- ↔ CROSS OVER (SPECTATORS/PUBLIC ETC.)
- ★ GOOD SPECTATOR SPOTS